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BAR

BUILDING ALABAMA  
REINVESTMENT

ANNUAL MEETING

buildingalabama.biz



## **BUILDING ALABAMA REINVESTMENT (BAR)**

fosters dialogue and partnerships between community and economic development organizations and financial services providers.

**BAR** works with community leaders, policymakers, and financial institutions to champion fairness in banking, housing, and business.

**BAR** seeks to support, create and implement long-term solutions, which include providing tools and resources to build the community and individual economic well-being.

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## **M I S S I O N**

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### **Building Alabama Reinvestment's mission**

is to increase equal access to credit, capital, and banking services for low-to-moderate-income communities, in accordance with the Community Reinvestment Act.

**HELP RAISE THE BAR IN THE COMMUNITIES YOU SERVE!**

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SPONSORSHIP  
LEVELS

### RAISING THE BAR / \$25,000

- **Raising The BAR** is our highest-level sponsorship. Enjoy a prominent profile at the conference and throughout the state of Alabama.
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Top billing on the BAR website and on all digital conference publications.
- Eight (8) tickets at the BAR Annual luncheon.
- 10 tickets to all conference activities.
- Opportunity to air a 60-second video and make remarks during the BAR annual conference.
- Public recognition of your support during the BAR conference and other events.
- Invitation to BAR VIP reception.

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### COMMUNITY LEADER / \$15,000

- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Eight (8) tickets at the BAR Annual luncheon.
- Eight (8) tickets to all conference activities
- Organization logo on the BAR website and on all printed and digital conference publications.
- Public recognition of your support during the conference.
- Invitation to BAR VIP reception.

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### STAKEHOLDER / \$10,000

- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Eight (8) tickets at the BAR Annual luncheon.
- Six (6) tickets to all conference activities
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

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SPONSORSHIP  
LEVELS

#### FRIEND OF BAR

##### 1ST LEVEL / \$5000

- Four (4) tickets to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

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##### 2ND LEVEL / \$2500

- Two (2) tickets to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception

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##### 3RD LEVEL / \$1000

- One (1) ticket to BAR Conference
- Membership in Building Alabama Reinvestment Community Council (BARCC).
- Organization logo on the BAR website and printed material.
- Invitation to BAR VIP reception



## BUILDING ALABAMA REINVESTMENT COMMUNITY COUNCIL

### **Building Alabama Reinvestment Community Council (BARCC)**

provides a forum for collaboration of nonprofits and financial institutions to successfully engage and work toward common goals.

**BARCC is a combination of BAR members** who represent nonprofit organizations that serve low-to moderate-income (LMI) communities, banks, community investment officers, and others who are engaged in community economic empowerment.

**BARCC plays a vital role** in helping nonprofits build capacity.

**BARCC is a valuable asset to banks** that participate in it by providing an avenue to deliver their **Community Reinvestment Act (CRA)** activities. CRA has encouraged banks to open new branches, provide expanded services, and make a variety of community development loans and investments. Also, CRA has urged banks to offer substantial commitments to state and local governments and community development organizations to increase lending to underserved segments of local economies and populations.

**BARCC** allows candid and confidential dialogue to take place among all stakeholders.

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## CHECKLIST

### Company/organization logo, insignia or trademark

- Full-color, high resolution PNG, SVG, or JPEG file  
(Minimum 300 ppi)

### Company/organization Information

- Short statement or description of your company/organization which will display on the Building Alabama Reinvestment website when the cursor hovers or clicks and holds on the logo.

**GET INVOLVED. IT MAKES ALL THE DIFFERENCE.**

**TO GET INVOLVED WITH BUILDING ALABAMA REINVESTMENT  
AND JOIN OUR SPONSORSHIP TEAM, PLEASE CONTACT:**

**Bob Dickerson**

205-218-1003

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Birmingham, AL 35203

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**ALL DONATIONS ARE TAX-DEDUCTIBLE.**

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